

CRABTREE FARMS

Social Media/Digital Marketing Internship

Crabtree Farms is a non-profit urban farm which sustainably grows delicious produce, and provides educational opportunities for children and adults to learn and celebrate Chattanooga's local food culture. In addition, Crabtree is a hub for promoting and supporting local farms and the farm to table movement.

The digital marketing intern will engage and excite the Chattanooga community in regards to the many events, workshops, and opportunities taking place at Crabtree Farms and other farm to table organizations.

During the 10 hour per week internship, the digital marketing intern will be involved in the following activities:

- Researching and designing posts for the Crabtree Farms and Grow Chattanooga social media websites in accordance with the organization's social media strategy
- Posting upcoming events on community calendars
- Creating E-blasts using Constant Contact

This internship is well suited for an individual who is passionate about the local food movement and would like to promote the large range of activities.

The successful candidate will be paid in a weekly vegetable basket.

Internship Time Line and Commitment:

The Digital Marketing Internship is 10 hours per week with a minimum 3-month commitment. Interns will have an option to extend their internship.

To Apply Send Cover Letter, Resume, and three Writing Samples to:

MAIL: Crabtree Farms
Events Coordinator Search
P.O. Box 2250
Chattanooga, TN 37409

Preferred for expediency's sake:

FAX: 423/ 624-7439

EMAIL: apatten@crabtreefarms.org

Deadline: until position filled