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Crabtree Farms
of Chattanooga

PO Box 2250
Chattanooga, TN

Crabtree Farms 2024 Annual 100 Dinner & Auction Sponsorship Prospectus

Our team at Crabtree Farms would like to invite you to be a part of the 2024 Annual 100 Dinner & Auction, our flagship fundraising event that brings together 300 community members including patrons, volunteers, local artisans, chefs, and farm staff.

This enchanting Summer evening features outdoor dining on the farm surrounded by nature in bloom, live music, adult beverages, farm-grown flowers, thousands of fairy lights, and the most creative and influential culinary artists in Chattanooga who create a multi-course meal using local ingredients and inspirations.

Event Details:

- Date: Saturday, June 22, 2024
- Time: 6:00-9:00 PM
- Location: Crabtree Farms, 1000 E 30th Street Chattanooga, TN 37407

Your sponsorship in this event directly helps support our mission of cultivating community, expanding access to locally grown food, environmental stewardship, social cohesion, expanding economic opportunities, and providing farm-based educational opportunities.

This popular event sells out annually so sign up now! Explore the 2024 Farm Sponsorship Levels below to help make a lasting impact on Chattanooga's food, environment, and community.

Your sponsorship ensures the success of this event and supports the crucial and impactful work of our community farm. We truly appreciate your consideration!

Please contact Lena Banks, Director of Development & Communications, at lbanks@crabtreefarms.org or 423-493-9155, to learn more about sponsorship opportunities.

Thank you,

Melonie Lusk
Executive Director
crabtreefarms.com

Tara Geiger, an attendee, shares, “Crabtree 100 dinner is my favorite event of the year! The lights, the music, the FOOD! It all comes together in one magical night that takes place under the trees.”

Chef Joseph Madzia IV from The Edwin Hotel expresses, “Being able to cook and plate the food in the field close to the guests is an amazing feeling and really pulls the freshness of the farm product to the tables.”



2024 Annual 100 Dinner Sponsorship Levels

Benefits	Diner \$1,000	Cultivator \$2,500	Planter \$5,000	Grower \$10,000
Table for 6 at the 2024 Annual 100 Dinner	✓	✓	✓	✓
Logo recognition on all printed event materials (menu, sponsor board)	✗	✓	✓	✓
Recognition as event sponsor in digital booklet	✗	✗	✓	✓
Logo placement on social media/newsletter with 24,500+ contacts	✗	✗	✓	✓
Exclusive stage sponsor including visual and verbal recognition	✗	✗	✗	✓
Strategic placement of company products at event	✗	✗	✗	✓

To learn more about Crabtree Farms of Chattanooga or to further discuss sponsorship opportunities please contact:
Lena Banks | Director of Development and Communications | lbanks@crabtreefarms.org | 423-493-9155

ABOUT CRABTREE FARMS

Our unique approach to urban farming and community building was seeded in 1998 through an innovative partnership between the land owners, local visionaries, and the city of Chattanooga. As a nonprofit, community-focused urban farm nestled in the heart of the city, our mission to expand access to locally grown food, provide farm based educational opportunities, and cultivate community is carried out through:

Food & Land Access

- Growing and selling fresh produce and plants at the farm stand, several markets in the community, and at the Spring and Fall Plant sales events.

- Supporting other local farms and producers.
- Working with the farm's neighbors to address food insecurity by providing land access through the Crabtree Community Garden which provides free and low cost garden beds to our most immediate neighbors and community members.

Educational Programming

- Providing linguistic and cultural representation in our educational courses.
- Hosting monthly community gatherings.
- Offering a variety of farm & garden based adult education workshops and year-round youth education programs.
- Leading the *Mary Navarre Moore Emerging Farmer Mentorship Program* to provide more land access, resources, and support to new and underserved farmers.

Volunteer Opportunities

- Facilitating weekly volunteer and workshare opportunities for people to gain experience in farming or gardening in a safe and inclusive setting.

Event Venue

- Providing an affordable event venue for weddings, retreats, meetings, classes, and more.